11/13/13

Crutches 4 Kids: Toolkit for Crutch Drives

Thank you for hosting a crutch drive in your community. Below is a guide to help you create your crutch drive.

Week 1: Pick a Date and Secure a Location

- Once you decide to plan a crutch drive, fill out the registration form
- Pick a date to begin your crutch drive about one month in advance. The crutch drive should take place over a week or longer.
- Select an accessible and visible location, or several locations, to collect your crutches. Consider places of worship, schools, stores, restaurants, libraries, movie theaters, fire stations, etc.
- Get permission to run and advertise a crutch drive at your chosen drop-off locations. Make sure you discuss where the collection bins will be placed and how often you will stop by to collect the mobility devices.
- Choose a collection bin that is acceptable at your chosen drop-off location, such as a large sturdy box or a plastic bin with a Crutch 4 Kids' flier taped on it.

Weeks 2 and 3: Recruit friends and volunteers and advertise your crutch drive

- Recruit friends and family members to assist you with the drive
- Advertise the crutch drive in your community
 - You can download sample flyers and logos from our "Plan a Crutch Drive" page on the Crutches 4 Kids' website or you can create your own posters.
 - Post creative flyers throughout your community
 - o Post messages and pictures to your Facebook and Pinterest accounts about the crutch drive
 - Post videos and pictures of your preparations to the Crutches 4 Kids Facebook page
 - Send emails to your friends and family members, and include a link to the Crutches 4 Kids website
 - o Place ads in your community newsletter

Weeks 4, 5, and 6: Collect your Crutches!

- Collect the crutches from your designated locations
- Keep everyone updated on how many crutches you collected
- Continue to promote the crutch drive
- Take pictures of the collection process and post to your social media accounts

Week 7: Prepare the Crutches for Shipment!

- Send us an email at info@crutches4kids.org with the number of crutches you collected
- We will send you Crutches 4 Kids stickers to be placed on each crutch
- Pair the crutches with two zip-ties (also known as cable-ties; purchase on Amazon.com)
- Contact us to arrange a time to drop off the crutches

Other Ways to Help

If you come across people who want to help Crutches 4 Kids, encourage them to visit our website and donate, plan a fundraiser, or volunteer their services.

Remember to share your inspiring stories, pictures, and testimonials with Crutches 4 Kids so that we can post them on our website, Twitter, and Facebook pages! Send all materials to info@crutches4kids.org. Thanks in advance for your support. Together we can transform lives!